- amplifiers
- guitars
- covers
- cases

Fender

fine electric instruments
STUDENT STEEL
GUITAR & AMPLIFIER
SET

GUITAR—
Hardwood body, plastic covered; adjustable
pick-up unit, safety string posts, notchless
nut & bridge, all metal parts heavily chrome
plated, tone and volume controls in optimum
playing position.

AMPLIFIER—
Beautiful diagonal stripe; luggage linen cover-
ing; top mounted chassis, \( \frac{3}{8} \)" solid stock cab-
inet with lock jointed corners, heavy P.M.
speaker.

CASE—
Light brown grained; cover—flock lined sturdy
chipboard construction.
Top quality at low price, hardwood plastic covered body, adjustable pickup, safety string posts, all parts heavily chrome plated, optimum placement of tone and volume control, deluxe hardwood plush lined case or chipboard case available as accessories.
**ESQUIRE — Single Pickup**

Sensational modern styling, especially designed neck with built-in adjustable tension rod to correct for warpage due to string tension, cutaway body makes possible full chord combinations up to the end of the fretboard. New micro adjustable bridge makes possible string adjustments both for action (or fretting) and length. Pickups are fully adjustable for desired balance of bass treble, three-way tone switch for lead or take off tone, full concert tone and short duration rhythm tone. Compact size for easy playing and portability. Professional players say these guitars have faster, easier action than any other guitar they have ever played.

**Telecaster — Dual Pickup**
A new sensation for bass players, small size, approximately one-sixth size regular bass, light weight, new fretted neck, full rich bass tone, easy to play—full volume with very little string motion, can be played like a guitar, makes previously fast, difficult passages easy to play. Plastic leather padded carrying bag available as an accessory.

**BASSMAN AMP**

A new high in bass amplification. Ruggedly built, especially designed for bass reproduction, special 15” Jensen bass speaker, unique speaker housing for bass emphasis, tone will not break up or distort, even at extremely loud volume, the answer to true fidelity bass reproduction.
Necks elevated for playing clear-co, exclusive direct string high fidelity pickups, notchless nut and bridge.
Solid hardwood bodies, beautiful satin sheen finish, all metal parts heavily chrome plated, available in both blond or dark finishes, case & legs available as accessories.
Professional dual neck, six or eight string model, outside neck elevated for playing clearance. Exclusive direct string high fidelity pickups, notchless nut and bridge keeps strings even and level at all times. Solid hardwood bodies, all metal parts heavily chrome plated, available in blond or dark finishes, hard shell case and adjustable legs available as accessories.
One of the finest single neck guitars made, all of the technical characteristics are the same as for the dual eight guitar, hard shell, linen covered, plush lined case and adjustable stand available as accessories.
Featuring twin 12" heavy duty Jensen "Concert Series" speakers. Bass and Treble tone controls, four input jacks, heavy duty dual output tubes, standby switch, spare speaker jack, top mounted chrome plated chassis and the fine cabinet work and covering for which the Fender Line is so famous. The choice of the country's top artists. Size 26½" wide, 20" high, 10" deep.
Modern styling, rugged solid stock cabinet with lock, jointed corners, beautiful diagonal stripe, airplane luggage linen covering. 15" heavy duty Jensen "Concert Series" speaker, 4 input jacks, tone & volume controls, standby switch; spare speaker jack, top mounted chrome plated chassis, superb tone, tremendous power, a professional favorite. Size 20" high, 22" wide, 10" deep.
Beautiful cabinet and covering. 2 10" heavy duty Jenson "Concert Series" speakers, 4 input jacks, tone & volume controls, standby switch, spare speaker jack, top mounted chrome plated chassis, marvelous tone plus excellent distortionless power. Many players' favorite. Size 18" high, 22" wide, 10" deep.
Tops in style and beauty, excellent mechanical construction, beautiful striped linen covering. 12" Jensen "Concert Series" speaker, top mounted chrome plated chassis, 3 input jacks, tone and volume controls. Excellent tone and volume, outstanding in its price class. Size 16½" high, 18" wide, 8½" deep.
Same styling and construction as the rest of the Fender top quality amplifiers, 8" heavy Jensen speaker, chrome plated, top mounted chassis, 2 input jacks, tone and volume control, outstanding tone and volume. Size 12½" high, 13½" wide, 8" deep.
No amount of time, effort and expense has been spared in attempting to make Fender instruments the finest ever produced. Our close association with professional players, teachers and dealers has been of invaluable assistance in keeping the Fender name foremost in the music field.

Remember, as a Fender customer, you are assured of complete personal satisfaction.

Give yourself that extra playing advantage — Buy a Fender instrument now.